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BLOS N ROSES: RESCUING THE SALON EXPERIENCE FOR THE MODERN WOMAN

The Spot Barbershop expands into the women's beauty industry with a nail blow dry express bar

Miami, FL (April 2019) – Blos N Roses is a concept like none other that bridges the gap between high-quality beauty services and time. Blos N Roses introduces the first combo chair where all three services can be performed at once: blow dry, manicure and pedicure in less than 60 minutes - perfect for the modern woman or mommy on the go.

Studies show that 49% of women say they don't have enough free time to do things they enjoy, such as going to the salon. CEO and Founder, Diana Hernandez says, "As a businesswoman, I found a gap in the beauty industry where high quality and time are disconnected. This presented as a perfect opportunity for me to jump from the barbershop business and expand into the female category."

The Blos N Roses nail blow dry express bar will have you feeling like you've stepped into the 1950's with their retro glam pin up theme. Sip on complimentary rose or whiskey as you disconnect for an hour and indulge in the luxury treatments.

Services include manicures, pedicures, gel plus, and blowouts and special combination packages for all services. For a full list of services and additional information please visit BlosNRoses.com.

Meet Founder: Diana Hernandez a mom, designer and CEO all-in-one. With years of impressive experience as an industrial designer, art director and business owner, Diana has expanded her portfolio once again with Blos N Roses. As the creative behind The Spot Barbershop, Diana says, "I'm using my expertise in design to deliver more than just a service, my objective is to deliver an experience for every customer that comes through our doors." With the help of her partner, Karolyn, Diana is quickly changing the beauty market in Miami with her innovative concepts.

Meet Co-Founder: Karolyn Henao, a mom, luxury specialist and co-founder. Born and raised in Miami, Karolyn has been working in the local luxury real estate market for the past 12 years and most recently, partnered with Diana Hernandez to launch Blos N Roses. Being a mother of two daughters both under the age of two inspired Karolyn to offer women quality services that are both fast and affordable, making it easy to women to balance it all.